

Four Kinds of Visitors Come to Church

1. unchurched non Christians who are looking for “something”
2. unchurched Christians who are have dropped out of church somewhere along the way but now want to come back
3. Christians who have just moved to the area and are looking for a church to get involved in
4. Christians who are “jumping” from church to church but are never satisfied for long

We tend to aim our outreach toward the 3rd category, but statistically, that is the smallest number of visitors at our church.

If we want our church to grow, then we need to start thinking about how to reach the 1st and 2nd categories.